



Who Makes AI? Meet the Companies

AI Sandbox Academy · Course 1, Lesson 4 · Learning Pack · Powered by Elite Scholars Academy

LEVEL A · ages 7–8 · Worksheet

Name: _____ Date: _____

1. Big ideas (read with a grown-up)

- Many companies make AI**, not just one. It's like a street full of ice cream shops.
- Every AI app comes from a company.** Siri comes from Apple.
- Chip makers** build the special computer chips that power AI, like the ice cream machine in every shop.
- Every company says its AI is the best.** That's what ads do! A smart taster tries a few, with a grown-up, and decides.

2. App Match! Draw a line from each app to the company that makes it.

Siri



Google

Gemini



Amazon

Copilot



Apple

Alexa



OpenAI

ChatGPT



Microsoft

3. Ice Cream Street Every sign says "BEST!" How should you pick?

- ☐ Pick the shop with the biggest sign ☐ Taste a few and decide for yourself ☐ Pick the first shop you see

4. App maker or chip maker? Circle the right word.

Company	What it does in the video	Circle one
Apple	makes Siri	APP maker / CHIP maker
NVIDIA	designs special computer chips	APP maker / CHIP maker
Google	makes Gemini	APP maker / CHIP maker
TSMC	builds chips in giant factories	APP maker / CHIP maker

5. At the bakery A chatbot helps write a new menu. Who decides what goes on it?

- ☐ the chatbot ☐ the baker

6. Draw an honest shop sign! Make a sign for your own ice cream shop that tells what you sell, without saying "BEST."



Number Lab + Ad Detective

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LEVEL B · age 12 · Worksheet

Name: _____ Date: _____

1. Who makes what? Fill in the blanks (the companies are in ABC order).

Company	AI app	Where the company is based
Alibaba	Qwen	_____
Amazon	_____	United States
Anthropic	Claude	United States
Apple	_____	United States
DeepSeek	DeepSeek	_____
Google	_____	United States
Meta	Meta AI	United States
_____	Copilot	United States
Mistral	Le Chat	_____
OpenAI	ChatGPT	United States
xAI	_____	United States

Why does the video list the companies in ABC order? _____

2. Number Lab: the photo finish 🏁

People can vote on which chatbot gives better answers. In March 2026, the top four companies were **less than 25 points apart**, on a scale of **about 1,500**.

a) Pretend 1st place scores 1,500 and 4th place scores 1,476. How many points apart? _____ b) Less than 25? ☐ yes ☐ no

c) 25 out of 1,500 is the same as 1 out of _____, or about _____ %.

d) Why does the video call this a “photo finish”? _____

e) **Source check** 🔍 Who measured it? _____ When? _____

3. Ad Detective 🕵️ “Our AI is the BEST!” Write two questions you’d ask before believing an ad like this.

1. _____

2. _____

4. Put the AI supply chain in order (1–4).

_____ A company builds the chips in a giant factory _____ You use the app, with a grown-up
_____ A company designs the chip _____ An AI company makes an app that runs on those
chips

5. Real-world AI. Pick a workplace (a shop, a doctor’s office, a bank...).

One sentence on what AI could help with: _____

One sentence on who is still in charge: _____



Study Guide + Review Quiz

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ALL LEVELS · after the video

Name: _____ Date: _____

Words to know

Word	What it means
AI company	A business that makes AI apps, like Apple (Siri) or Google (Gemini).
AI app	The AI tool you actually use, like a chatbot or a voice helper.
Chip	A special computer part that powers AI. Some companies design chips; others build them in giant factories.
Ad	A message that tries to get you to pick something. Ads often say “best.”
Source	Who measured a number, and when. Always check it!

Who made the AI in my house? 🏠 Look around with a grown-up (no apps needed, just notice).

Thing I noticed	Does it have an AI helper?	Which company made it? (ask a grown-up)
	☐ yes ☐ not sure	
	☐ yes ☐ not sure	
	☐ yes ☐ not sure	

Review quiz 🖍 Circle the best answer.

- How many companies make AI? (a) just one (b) lots of them (c) none
- Who makes Siri? (a) Google (b) Microsoft (c) Apple
- Who makes Gemini? (a) Google (b) Amazon (c) Meta
- Who makes Copilot? (a) OpenAI (b) Microsoft (c) Mistral
- Mistral, the company that makes Le Chat, is based in... (a) France (b) China (c) the United States
- What do companies like NVIDIA and TSMC work on? (a) ice cream (b) the chips that power AI (c) video games only
- Every company says its AI is the best. What should you do? (a) believe the biggest ad (b) with a grown-up, try a few and decide (c) never use AI
- A bakery uses a chatbot to help write a menu. Who decides what goes on it? (a) the chatbot (b) the baker

Think and talk 💬

Why is it a good idea that lots of companies make AI, and not just one? What would you want to know before picking an AI app?

Next lesson: **The AI Toolbox**, where we see what each kind of AI does.



Grown-Up Guide + Answer Key

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FOR PARENTS & TEACHERS

At a glance

Video: “Who Makes AI?” (Course 1, Lesson 4, about 5 minutes) **Ages:** 7–12 **Prerequisite:** Lesson 3 (the AI timeline)

Learning goals. Kids will be able to: (1) explain that many companies make AI, not just one; (2) match a few apps to the companies that make them; (3) tell an app maker from a chip maker; (4) use the rule “every company says theirs is best, so test it yourself, with a grown-up.”

How to use (about 20 minutes): watch the video together → pause at *App Match* and let kids shout answers → Level A (ages 7–8) or Level B (age 12) worksheet → study guide and quiz → one “Think and talk” question at dinner.

Course 1 is about understanding, not using apps. Every activity here is unplugged. No AI app or account is needed. Many chatbot apps require users to be 13 or older; younger kids should use AI only with a grown-up.

Answer key: Level A

2. App Match	Siri → Apple · Gemini → Google · Copilot → Microsoft · Alexa → Amazon · ChatGPT → OpenAI
3. Ice Cream Street	Taste a few and decide for yourself.
4. App or chip	Apple = APP · NVIDIA = CHIP (designs) · Google = APP · TSMC = CHIP (builds)
5. Bakery	The baker. AI helps; people stay in charge.
6. Honest sign	Any sign that describes the product without a “best” claim.

Answer key: Level B

1. Who makes what	Alibaba: China · Amazon: Alexa · Apple: Siri · DeepSeek: China · Google: Gemini · Microsoft (Copilot) · Mistral: France · xAI: Grok. ABC order: so no company goes first for being “the best” (fair and neutral).
2. Number Lab	a) 24 points · b) yes · c) 1 out of 60, about 1.7% · d) The scores are so close it’s like runners crossing the line at almost the same time. · e) The Stanford AI Index 2026 report; March 2026 (people voting on answers).
3. Ad Detective	Sample: “Best at what?” “Who tested it, and when?” “Compared to which other apps?”
4. Supply chain	1 designs the chip → 2 builds the chips → 3 makes the app → 4 you use it (with a grown-up)
5. Real-world AI	Sample: “At the doctor’s office, AI can help sort appointment requests. The doctor still decides what care you get.”

Answer key: Review quiz

1 b · 2 c · 3 a · 4 b · 5 a · 6 b · 7 b · 8 b

Fact basis: matches the narration of the “Who Makes AI?” video (app and company pairs, company home countries, chip makers, and the Stanford AI Index 2026 “photo finish” number). Company-neutral by design: ABC order, no logos, no “best” claims.